

Addendum A TRICARE Logo**General information and guidelines for the use
of the national TRICARE logo**

1. The national TRICARE logo may be "regionalized" by adding the region's name to the right of the word "TRICARE" in either of the logo's two colors, Pantone 186 (red) and Pantone 280 (blue). The region's name shall be in Helvetica typeface in upper and lower case in the same size as the word "TRICARE."
2. Materials already printed without the new logo (or with another logo) should be used until depleted. New materials should be printed with the new logo.
3. The logo should be used on all TRICARE materials, whether produced by the TRICARE contractor or the government. No other logo or design should be used to represent TRICARE.
4. The logo should be printed only in its specified colors or in black. The exception to this is if printing in a single color, e.g., blue, the logo may be printed in that single color.
5. Questions should be referred to the TRICARE Marketing Office, Department of Defense (Health Affairs) at janet.davis@ha.osd.mil, 703/681-6145.

